

IN THE CLAIMS:

Please cancel Claims 1-20, without prejudice, and please add new Claims 21-40 as provided in the following Listing of Claims:

Listing of Claims:

Claims 1-20. (Canceled)

Claim 21. (New) A computer-implemented method, comprising:

storing information regarding at least one of a ticket for a remaining portion of an event and a ticket option for a remaining portion of an event in a memory device;

processing at least one of a ticket request and a ticket option request for at least one of a ticket for a remaining portion of an event and a ticket option for a remaining portion of an event, wherein the at least one of a ticket request and a ticket option request is processed with a processing device, wherein the at least one of a ticket

request and a ticket option request is processed in conjunction with the information stored in the memory device;

generating at least one of a ticket availability message and a ticket option availability message; and

transmitting the at least one of a ticket availability message and a ticket option availability message to a communication device associated with an individual.

Claim 22. (New) The computer-implemented-method of Claim 21, wherein the information regarding at least one of a ticket for a remaining portion of an event and a ticket option for a remaining portion of an event is stored upon a ticket holder leaving an event prior to completion or conclusion of the event.

Claim 23. (New) The computer-implemented-method of Claim 21, further comprising:

receiving at least one of the ticket request and the ticket option request.

Claim 24. (New) The computer-implemented-method of

Claim 21, further comprising:

receiving a response from the communication device.

Claim 25. (New) The computer-implemented-method of Claim 24, wherein the response contains information regarding a request to purchase at least one of the ticket and the ticket option.

Claim 26. (New) The computer-implemented-method of Claim 24, further comprising:

processing the response and at least one of processing a transaction involving at least one of the ticket and the ticket option and consummating a transaction involving at least one of the ticket and the ticket option.

Claim 27. (New) The computer-implemented-method of Claim 26, further comprising:

effecting a financial transaction involving at least one of the ticket and the ticket option.

Claim 28. (New) The computer-implemented-method of

Claim 26, further comprising:

at least one of monitoring, recording, and storing, information regarding the transaction involving at least one of the ticket and the ticket option.

Claim 29. (New) The computer-implemented-method of Claim 21, further comprising:

determining whether the individual desires to purchase the ticket or the ticket option.

Claim 30. (New) The computer-implemented-method of Claim 21, further comprising:

determining a price for the ticket or the ticket option.

Claim 31. (New) The computer-implemented-method of Claim 21, further comprising:

generating a notification message containing information regarding a sale of the ticket or the ticket option.

Claim 32. (New) The computer-implemented-method of Claim 31, further comprising:

transmitting the notification message to a communication device associated with at least one of the individual, a ticket holder, and a ticket issuer.

Claim 33. (New) The computer-implemented-method of Claim 21, wherein the computer-implemented method is performed on, over, or in conjunction with, at least one of the Internet, the World Wide Web, and a wireless communication network.

Claim 34. (New) The computer-implemented-method of Claim 21, wherein the communication device is at least one of a computer, a telephone, a personal computer, a wireless telephone, a wireless communication device, a personal digital assistant, a video telephone, a wireless device, a handheld device, a palm-top device, a kiosk, a public kiosk, a public computer terminal, and an automated teller machine.

Claim 35. (New) The computer-implemented-method of Claim 21, wherein the at least one of a ticket availability message and a ticket option availability message contains

information regarding at least one of a ticket, tickets, the location of a ticket, the location of tickets, the price of a ticket, the price of tickets, at least one of a video clip and a video image of a view from a ticket location, at least one of a video clip and a video image of a view from a location of tickets, and at least one of a term and a condition for selling a ticket or tickets.

Claim 36. (New) The computer-implemented-method of Claim 31, wherein the notification message contains information regarding at least one of a ticket sold, tickets sold, a ticket option sold, and ticket options sold, and a price received for at least one of the ticket, the tickets sold, the ticket option sold, and the ticket options sold.

Claim 37. (New) The computer-implemented-method of Claim 21, wherein the at least one of the ticket availability message and the ticket option availability message is at least one of a beeper message, a pager message, an instant messaging message, a telephone call, a telephone message, an e-mail message, and an electronic data transmission.

Claim 38. (New) The computer-implemented-method of

Claim 31, wherein the notification message is at least one of a beeper message, a pager message, an instant messaging message, a telephone call, a telephone message; an e-mail message, and an electronic data transmission.

Claim 39. (New) The computer-implemented-method of Claim 21, wherein the transmitter transmits at least one of ticket information, ticket option information, electronic ticket information, and electronic ticket option information, to the communication device.

Claim 40. (New) The computer-implemented-method of Claim 21, wherein the communication device at least one of outputs, prints, and displays, at least one of ticket information, ticket option information, electronic ticket information, and electronic ticket option information.